## **REPORT**

## State Level Seminar for Students on Intellectual Property Rights 07.03.2019

Innovation is a key to success. So its important to protect one's innovations. Without the protection of ideas neither business nor individuals would be able to reap the fruits of labor. Intellectual Property Rights have become ubiquitous in economic debate and one of the core issues & contentions of World Trade Organisation. Hence it was decided to have the theme of the seminar as "Importance of IPR& Need for brand Protection", proposed to be organized on the 7th of March, 2019. The core committee and the operational committees were formed and responsibilities assigned. The State Level Seminar on Intellectual Property Rights was organized on 7th March, 2019

The seminar was inaugurated by Prof. Ganesh Hingmire, Chairman Great Mission Group Consultancy.

The galaxy of eminent speakers included the following:

- Mr. Sreedhar Parundekar, M.D.- Brand Defence Consultancy Pvt.ltd.
- Mr. Ritesh Bhatia, Dir. V4Web Cyber Security
- Dr. R Mukundan, Asst. Prof. NITIE
- Ms. Suman Kalani, Asst. Prof. Pravin Gandhi College of law

The seminar benefited a wide section of faculty and students who witnessed the sessions and participated enthusiastically. 117 students from various colleges

participated in the research paper and PPT competition, which was judged by distinguished faculty from the field of law from various colleges.

- Dr. Bindu Variath, Vice Principal, K.C.Law College
- Ms. Suman Kalani, Asst. Prof. Pravin Gandhi College of law
- Ms. Sunita Sidhani , Asst. Prof. SIA College of Higher Education
- Ms. Rajender Kaur, Asst. Prof. Guru Nanak College of Arts, Science &

The best performers in both the categories were awarded prizes:

Best Power Point Presentation award was won by Ms. Achal Shah & Ms. Ankur Payar. They presented – Product Process. Best Paper presentation—award was won by Ms. Shruti Sadanandan. She presented on Plagiarism: rise in academics. The seminar was well received by the students, and faculty.